

INVITATION FOR EXPRESSION OF INTEREST

Ref No. : JC/EOI/002/06/09

Date :- 09/06/09

**Jharkhand Silk, Textile and Handicraft Development Corporation Ltd.(JHARCRAFT)
(A Govt. of Jharkhand Undertaking)**

SUB :- “SALE OUTLETS IN MAJOR DISTRICTS OF DHANBAD, BOKARO, JAMSHEDPUR, DEOGHAR, RAMGARH, GIRIDIH,HAZARIBAGH AND DUMKA ON FRANCHISE BASIS”.

Despite rapid industrialization most of the age-old center of handloom textiles continue & to produce beautifully woven fabrics. Among them Jharkhand is the leading producer of Tasar Silk and now involving in the business of marketing to promote Tasa Silk, which has been Certified as “**ORGANIC SILK**” by the reputed agency “**ONE CERT USA**:. Apart from this it is also involved in the development and marketing of Cotton, Woolen Handlooms and Handicraft products. In true sense JHARCRAFT has reached far ahead in fulfilling its mission :-

“ CREATING OPPORTUNITIES AND CHANGING LIVES”

(Opportunities are great when they Appear, but are even better when they are made.)

Through this mission it has been successful in managing and running its outlet at Ranchi, Bangalore and Delhi centers.

So, **JHARCRAFT** invites private entrepreneurs, proprietors, sole owners, firms companies and individuals who are interested in upliftment of backwards, rural and tribals, to apply for Franchise in the major District Headquarters of Jamshedpur, Bokaro, Ramgarh, Dhanbad, Giridih, Deoghar, Hazaribagh and Dumka.

For details of scheme, eligibility criteria, application proforma. guidelines and indicative list of theme based categories may log on to www.jharcraft.org Or www.jharcraft.com.

- Note :-**
- 1) Closing date of the submission of EOI's :- 31st July 2009 (3.00 P.M)
 - 2) The office of Handicraft reserves the right to consider or reject any or all the proposals without any reason whatsoever.

Managing Director

TERMS AND CONDITIONS

Eligibility Criteria

Individuals and companies are invited to submit. The submissions shall be assessed according to the following criteria:

Description	details
Franchise fees	Rs.500,000/
Relevant professional experience in marketing	1 Year
Minimum Space required	500-600Sq. Ft..

Submission Details

The expression of interest must include the following documentation;

- Individuals/Company profile indicating core areas of Evidence of past successful experiences in marketing sector.
- The applicant must submit EOI in the prescribed form obtainable from head office,ranchi or can download from our website at Jharcraft.com.and Jharcraft.org
- Interested parties can avail this opportunity by submitting an application fee of Rs.10,000/(TEN THOUSAND only) via DD from Nationalised Bank in favour of “Jharkhand silk,Textile and Handicraft development corporation Ltd.”,payable at Ranchi.which will be non-refundable.
- All the applicants are allowed to submit their details by—31st july 2009 (3 p.m) (deadline).
- Applicant best suited for the organization will be taken into consideration and hence forth, both parties will enter into a formal agreement .
- For any information please contact “**JHARCRAFT**” office at any day between 11 a.m to 6 p.m.
- Interested parties should forward their expression of interest, together with the above documentation to the following address:

JHARCRAFT
DIC Campus
Ratu Road ,Ranchi-834001
Ph. No. 0651-6455630,0651-2330280
e-mail: jharcraft @ gmail.com

Format for Expression of Interest

Expression of Interest for Establishment of outlets on franchise basis

Section 1: Organizational Details

1.1 Name of the Firm/Organization/Sole Owners/Proprietors/Individual:

1.2 Address of the Head Office:

1.3 Area of Expertise:

Section 2: Company Registration & Financial Details

2.1 Registration no. and date:

2.2 Annual Turnover in the last 2 years:

2006-2007

2007-2008

Attested copies of the Audit Reports shall be required.

Section 3: Organizational Experience & Profile

3.1 Summary of projects executed successfully in the past years;

- i. Source of funding
- ii. Implementing partners (if any)

Section 4: Details of Employees/Experts

Availability of appropriate skills among staff with summary of relevant permanent professionals, employees and resource persons.